

Marketing Proficiency for Students, Parents, & Other Stakeholders

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“Read, Remember, Represent, Retell” After reading the information, pause to remember, then draw a representation of the information. Finally turn to a partner and retell the information based on your drawings.

Novice	Intermediate	Advanced
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Draw a picture to represent each sub level. Then write keywords to describe the characteristics of that sub level.

Low	Mid	High
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“Four Square Writing” Learning a language is like learning _____:

Example	Example
Topic	
Example	Summary sentence

Write one or two strategies you will use in your classroom next week: